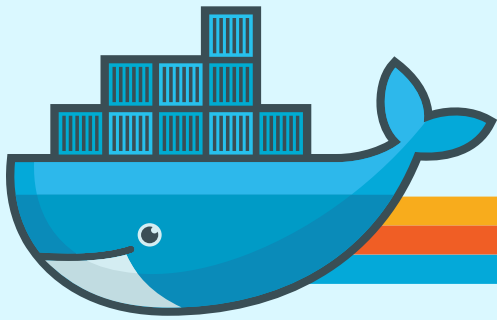


# Join Us @ DockerCon

Here is a packet to help  
convince your boss to  
send you to DockerCon  
2017 in Austin



dockercon17

austin

APRIL 17-20

DockerCon Austin  
Austin State Convention Center  
April 17-20, 2017

# Convince your boss

We are excited to host 5,000 attendees in Austin this year for our largest DockerCon event to date. DockerCon is the annual community and industry event for makers and operators of next generation distributed apps built with containers.

The three-day conference provides talks by practitioners, hands-on labs, an expo of Docker ecosystem innovators and great opportunities to share experiences with your peers.

DockerCon 2017 will be held April 17-20 at the Austin Convention Center in Austin, Texas.

## Send your team to DockerCon

If Docker is important to your daily workflow or your business, you and your team should attend DockerCon 2017 to stay up to date on the latest progress with the project and ecosystem.

Here is a packet of information to help get you to DockerCon.

### Why Attend DockerCon

- Learn the latest container tech & develop your Docker skills
- Build a stronger network in the community
- There's content & activities for everyone - whether you are just getting started with Docker or you're a seasoned pro

### Other DockerCon Info

- Build a trip budget and send your boss a request letter
- Sponsor DockerCon - contact [sponsors@docker.com](mailto:sponsors@docker.com)
- Build something cool or contribute to Docker in one of our hack rooms

# Something for everyone

DockerCon is the best place to learn and share experiences with the industry's greatest minds.

## Keynotes

Join Docker Founder & CTO Solomon Hykes, Docker CEO, Ben Golub, and Docker lead engineers as they discuss the State of Docker, the latest product and ecosystem announcements as well as Docker roadmaps.

## Breakout Sessions

DockerCon content is sorted into 5 tracks including Using Docker, Docker Deep Dive, Use Case, Black Belt, Ecosystem, plus two community theaters. Topics will range across all experience levels from beginners to advanced. Sessions are 45 minutes.

## Workshops

Following in last year's success, we have brought back and expanded the paid pre-conference workshops. The pre-conference workshops will focus on a range of subjects from Docker 101 to deep dives in networking, Docker for JAVA and advanced orchestration. Each workshop is designed to give you hands-on instruction and insight on key Docker topics, taught by Docker Engineers and Docker Captains.

## Hands-on Labs

Hands-On Labs will provide conference attendees with the opportunity to gain experience with various Docker features and use cases. Each lab runs between 15-30 minutes, covering both introductory and more advanced topics. Labs are self-paced so attendees can learn at their own speed when they have time during the day. Engineers will be there to help answer questions.

# DockerCon Schedule

We have extended the conference this year to 3 days with hands-on workshops beginning on Monday afternoon. General sessions, breakout sessions and ecosystem expo will take place Tuesday - Wednesday. Repeat sessions, hands on labs and mini summits will take place on Thursday, April 20.

## Monday, April 17

- Paid Workshops
- Registration Opens
- Ecosystem Expo
- Welcome Reception

## Tuesday, April 18

- Breakfast
- General Session
- Breakout Sessions
- Hands-on Labs
- Ecosystem Expo
- Lunch
- Happy Hour with Sponsors
- Official DockerCon Party

## Wednesday, April 19

- Breakfast
- General Session
- Breakout Session
- Hands-on Labs
- Ecosystem Expo
- Lunch
- Moby's Cool Hacks General Session

## Thursday, April 20

- Repeat Top Breakout Sessions
- Mentor Summit
- Invitation Only Summits
- Hands-on Labs

# DockerCon Tickets

A DockerCon ticket includes full conference access to general sessions, breakouts, hands-on labs, ecosystem expo, meals provided at the event(s), happy hours and official after party. All pricing is in USD.

## Ticket Prices

Early Bird - Until 11:59 PM January 27th	\$930.00
Standard - Until 11:59 PM April 16	\$1150.00
Standard with Group Discount*	\$1035.00

### Add-Ons:

Monday Paid Workshops	\$150.00
Guest Pass for After Party**	\$150.00

We have sold out of tickets at each previous DockerCon. We highly encourage you to secure tickets before April. Stay up to date on ticket sales status on our social channels.

\*Group discount of 10% is offered to groups registering with 6 people or more. Please send an email to [dockercon@docker.com](mailto:dockercon@docker.com) if you would like to apply this discount.

\*\*Guest Passes are intended for a +1 guest to attend the after party with a DockerCon attendee. Your full conference pass includes a single admission to the party. Supplies are limited.

## Substitutions & Cancellations

A 100% refund will be given if notice of cancellation is received in writing by the close of business on March 28, 2017. Cancellations received after March 28 but before April 3 will receive a full refund minus a \$250 processing fee. No refunds will be given for cancellations received after April 3, 2017.

An employee of the same company may be substituted at no additional fee by EOD March 28, 2017.

Send cancellation and registration change notices to [dockercon@docker.com](mailto:dockercon@docker.com)



# Travel Information

## Conference Venue: Austin Convention Center

This is where all general DockerCon activities such as general session, breakouts, meals, etc will take place here. The Official DockerCon After Party will take place off-site. Stay tuned for more info.

## Closest Airport: Austin-Bergstrom (AUS) International Airport

Austin-Bergstrom International Airport the closest airport to the convention center conference hotels. The Austin Convention Center is about 11 miles from the Austin Bergstrom International Airport. From AUS, Austin Convention Center is easily accessible by automobile from HWY- 138 and TX-71.

## DockerCon Hotels

We've worked directly with Austin Convention Bureau to guarantee discount hotel rates for our attendees. Book through the DockerCon website to be entered in a special giveaway with prizes donated by Austin Convention Bureau and Docker.

There are 11 hotels in our discounted room block for you to book at. Prices range from \$159 - \$279 per night. You can view full details at the [hotel booking site](#).

# Travel Information

## Visa Information

If you are visiting from outside the US, you may need a visa. We recommend checking in advance with your country's local consulate or embassy. The DockerCon team is happy to provide an invitation letter to assist with your visa application. To request a visa letter, please send an email to [dockercon@docker.com](mailto:dockercon@docker.com) and provide the following Information:

- **Full name on passport**
- **Date of birth**
- **Place of birth**
- **Gender (male, female)**
- **Passport Number**
- **Place of issue**
- **Date of issue**
- **Date of expiration**
- **Are you a Government Official [Yes, No]**



# Plan Your Trip

Sending an employee to a conference is an investment and can be a big expense. Below you will find a budget template to help you plan for your trip.

Budget Item	Amount
<b>Transportation from AUS Airport</b> To get from the airport to the convention center or hotel, you will need to take a taxi, shuttle or light-rail. You may need to budget for taxi or ride share fares for external activities or meetings.	
<b>Hotel</b> See above for DockerCon hotel rates	
<b>Registration</b> Standard Registration: \$1150 Monday Workshop: +\$150	
<b>Meals</b> DockerCon provides breakfast and lunch each of the conference days. Dinner will be served at the After Party on Tuesday evening.	



# Sample Letter

Dear [Manager's Name],

I would like to attend DockerCon 2017 taking place in Austin from April 17-20. DockerCon is the first and only container-centric conference organized by Docker, Inc for the Docker and container ecosystem. As you know, container virtualization and services are becoming more important than ever to our IT organization, offering new opportunities for us to increase agility and cost efficiency.

Docker is a platform for developers and system administrators to build, ship and run distributed applications. With Docker, IT organizations shrink application delivery from months to minutes, frictionlessly move workloads between data centers and the cloud and can achieve up to 20X greater efficiency in their use of computing resources. Inspired by an active community and by transparent, open source innovation, Docker containers have been downloaded more than 2 billion times and Docker is used by millions of developers across thousands of the world's most innovative organizations, including eBay, Baidu, the BBC, Goldman Sachs, Groupon, ING, Yelp, and Spotify.

Here are a few ways this investment will pay off for [company name]:

- I'll have a chance to talk with with technical experts and leaders who will be on hand to share best practices, hands-on training, lessons learned, innovations in the ecosystem and much more. In addition to the 60+ breakout sessions, the conference gives me the chance to problem solve with Docker engineers and partners showcasing integrated solutions.
- I'll see all the newest solutions side-by-side in the Ecosystem Expo Hall - they are expecting close to 100 sponsors and exhibitions. This will be an excellent way to separate hype from reality so that we can make the best purchase decisions.
- I'll have a chance to speak with industry experts about how to achieve our top IT priorities. I will also be networking throughout the week to compare notes with other professionals, and to get advise and best practices and we move forward with our projects.

This will be the 6th DockerCon and the largest to date. According to post-event surveys, 95% of past attendees would recommend DockerCon to their peers. All of the DockerCon sessions are posted online after the event, so I can continue my research and education throughout the year.

Here is an approximate breakdown of conference costs:

Budget Item	Amount
<b>Transportation from AUS Airport</b>	
<b>Hotel</b>	
<b>Registration</b>	
<b>Meals</b>	

I am currently working on ways to reduce expenses, including discount hotel rates and ride sharing. I'd like to register before the tickets sell out. I'll be sure to submit a post-conference report on my learnings and key-takeaways. I can also share relevant information with our company and customers.

Thank you for considering this request. I look forward to your reply.

Regards,